

<For Immediate Release>

**LINMARK'S PARENT COMPANY CO-HOSTS
CHINA DEPARTMENT STORE SUMMIT 2006**

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**EMERGENCE OF MIDDLE INCOME CONSUMERS
BRINGS NEW OPPORTUNITIES TO CHINA RETAIL MARKET**

(Hong Kong – 2 April 2006) **Linmark Group Limited** (“Linmark” or the “Group”) (stock code: 915), through its parent company Roly International Holdings Ltd., co-hosted the 2-day China Department Store Summit 2006 (“Summit” / 第四屆中國百貨業高峰論壇) held in Beijing between 31 March and 1 April. The China Commerce Association for General Merchandise (CCAGM / 中國百貨商業協會) was the host of the Summit supported by the Ministry of Commerce of the PRC (中國國家商務部).

The Summit this year focused on the importance of the emergence of middle income consumers in China to the China retail market. Speakers included Mr. Huang Hai, Assistant of Minister, Ministry of Commerce, PRC; Mr. Fan Wenming, President of CCAGM; representatives of the Japan Department Store Association; **Mr Lu-yen Wang, Chairman of Linmark**, as well as top executives from such prominent corporations as McKinsey & Company, Inc, China; Beijing Wangfujing Department Stores Group; Shanghai Orient Shopping Center; KARSTADT Warenhaus AG and Lane Crawford (Hong Kong). In addition, leading specialists from prestigious educational institutions including the Peking University and the China Statistical Information Services Center also addressed the Summit.

Mr. Lu-Yen Wang, Chairman of Linmark, commented, “We are delighted to co-host this China’s biggest department store forum for the forth consecutive year. Players in the Chinese retail market had their attention on changes in the consumer market, especially on the growing middle income group with a crave for luxury products, which is evolving into a strong base of quality consumers for the retail industry. Through in-depth discussion with leading market participants, we can access the latest market intelligence and grasp business opportunities arising from local retailers’ growing demand for one-stop sourcing solutions.”

According to the findings of a survey conducted by the Chinese Academy of Social Sciences and National Bureau of Statistics of China, the middle income group in China comprises approximately 200 million people. Measurement parameters include per capita annual income, household income, educational level and occupation.

“Supported by an established global network spanning 34 cities in 22 countries and territories, we are ready to offer professional advice to retailers in China. With unmatched sourcing expertise, Linmark can serve as a powerful bridge between China and markets overseas. The management of Linmark is ready to assist the general merchandise store industry in China to enter a new era of development, capitalizing on the burgeoning middle class,” Mr.Wang said.



Mr. Lu-Yen Wang, Chairman of Linmark delivered the speech for the opening of China Department Store Summit 2006.

About Linmark Group Limited

Linmark, listed on The Stock Exchange of Hong Kong Limited in May 2002, is a one-stop global supply chain management and solutions provider. With presence in 34 cities in 22 countries and territories, the Group offers comprehensive and efficient sourcing solutions to its customers, the majority of whom are leading retail chain operators, well-known brands, wholesalers, mail order houses and department stores in North America, Europe, Asia and the southern hemisphere.

About China Commerce Association for General Merchandise

The China Commerce Association for General Merchandise (CCAGM), approved by the Ministry of Civil Affairs and operating under the guidance of the State Economic and Trade Commission, is a nationwide trade organization comprising individual members and corporate members (department stores, supermarkets, wholesalers, specialty stores, consumer goods suppliers). To date, CCAGM has more than 600 formal members (with 4000 informal members) across Mainland China. CCAGM is headquartered in Beijing.

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